COOKIES POLICY

This Cookies Policy ("Policy") describes To The Moon Mobile's collection, use, and retention of the cookies present in the website and applies to all websites provided by To The Moon Mobile Ltd and its associated companies.

Cookies are simple text files that help coordinate our website servers and your browser to display the full range of features offered by us. These features include hassle-free automatic logins and authentication, shopping cart functionality, third party ad serving, ad management, preference setting, and language setting, among others.

When you first visit the To The Moon Mobile Web site a cookie banner will appear asking you for your consent to process cookies. You of course have the option of refusing such consent.

When you provide us with your personal information, for instance for registration, placing an order, or complete online forms, we may collect, store and use your personal information in accordance to our Privacy Notice.

COOKIE LAW

Also known as the 'Cookie Directive', the instrument that defines the requirements for consent for cookies across the EU is Directive 2009/136/EC of the European Parliament and of the Council, an excerpt of which is reproduced below:

"Member States shall ensure that the storing of information, or the gaining of access to information already stored, in the terminal equipment of a subscriber or user is only allowed on condition that the subscriber or user concerned has given his or her consent, having been provided with clear and comprehensive information".

The UK introduced the amendments on 25 May 2011 through The Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011. The relevant section is below:

"6. - (1) Subject to paragraph (4), a person shall not store or gain information, or to gain access to information stored, in the terminal equipment of a subscriber or user unless the requirements of paragraph (2) are met.

(2) The requirements are that the subscriber or user of that terminal equipment -

(a) is provided with clear and comprehensive information about the purposes of the storage of, or access to, that information; and

(b) has given his or her consent.

(3) Where an electronic communications network is used by the same person to store or access information in the terminal equipment of a subscriber or user on more than one occasion, it is sufficient for the purposes of this regulation that the requirements of paragraph (2) are met in respect of the initial use.

(3A) For the purposes of paragraph (2), consent may be signified by a subscriber who amends or sets controls on the internet browser which the subscriber uses or by using another application or program to signify consent."

In summary, to comply with the law To The Moon Mobile Ltd needs to give clear information about what the cookies are used for, why, and obtain consent from you, the user. These are the objectives this Policy is set out to achieve.

TYPES OF COOKIES AND PURPOSE

Cookies can be categorized in many ways, one is with regards to their longevity, i.e. for how long they are stored in your browser. According to this classification, cookies can either be:

- **Session cookies:** temporary cookies that identify and track users within our websites. These are automatically deleted by your browser when you close your browser or end the session; and
- **Persistent cookies:** cookies which enable our websites to 'remember' who you are and your preferences within our websites. These cookies are stored in your browser (the specific location depends on the browser and version) for a period of time.

To The Moon Mobile Ltd assesses the cookies present in their websites periodically, to ensure they are aligned with the requirements of current legislation. For instance, we remove persistent cookies set to hold data for an excessive period of time, which do not meet the principle of storage limitation, as per Article 5.1.e of the General Data Protection Regulation (GDPR).

What the cookies do	Reason to have the cookies in To The Moon Mobile's website
Enhance our website's functionality	Cookies allow us to enhance the functionality of our websites so that we can personalise your experience and allow you to use many of the useful features of our websites. These cookies are strictly necessary for the proper functioning of the websites. For example, we use cookies so we can remember your preferences and the contents of your shopping basket when you return to our website.
Enhance our website's performance	This type of cookies helps us understand how our websites are being used, mainly for analytical purposes, so that we can work on providing an improved user experience. Cookies used for this purpose do not collect information that identifies a user, but the data is aggregated and made anonymous. For example, data on error messages displayed to users will be collected and the developer team will assess whether the problem is prevalent and solve it.

Web beacons and parameter tracking	These cookies and similar software known as web beacons are used to count the number of users visiting our websites, or the number of actions made by the users.
Internet Protocol (IP) address and traffic data	A set of data such as IP addresses, access rates, and page views are recorded in our servers. These data do not allow to identify any individual, i.e. no personal data is collected.

CHANGES TO OUR COOKIES POLICY

We may change our Cookies Policy from time to time to be in compliance with current Data Protection legislation. However, we will not reduce your rights under this Cookies Policy. We will always update this Cookie Policy on our websites, so please try to read it when you visit any of our websites (the 'last updated' reference tells you when we last updated it).

HOW TO DISABLE COOKIES?

You can, at any time, make changes to how To The Moon Mobile Ltd deals with the cookies present in this website.

To view, change or withdraw your consent Click Here

As cookies are stored in the web browser used to access the website, users need to change the settings pertaining that browser in particular. Below are some of most popular browsers and corresponding links to the vendors' guidance on disabling cookies:

Internet Explorer:
https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies
https://support.microsoft.com/en-gb/help/278835/how-to-delete-cookie-files-in-internet-explorer
Firefox:
https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature
https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature
Chrome:
https://support.google.com/chrome/answer/95647?hl=en-GB
Safari:
https://support.apple.com/kb/PH5042?locale=en_GB
Opera:
https://www.opera.com/help/tutorials/security/privacy/

In addition, Google Analytics gives you the option to install an opt-out browser add-on for Internet Explorer 11, Firefox, Chrome, Safari, and Opera: https://tools.google.com/dlpage/gaoptout

Rejecting cookies

Please note that disabling or rejecting the use of cookies on To The Moon Mobile Ltd websites may result in some pages becoming inaccessible or not functioning properly.

Further information

Several websites explain how cookies work, offering more detail, such as www.aboutcookies.org and www.allaboutcookies.org. (To The Moon Mobile Ltd has no affiliation with these websites). If you would like to contact us with regard to the use of cookies on our websites, please contact Customer Services